

Library Community Embraces Amazon’s Print-On-Demand Program Powered by BookSurge to Preserve Historical Collections

**University of Michigan Scholarly Publishing Office, Cornell University Library and
Thomson-Gale make collections of historical content available on Amazon.com**

NEW ORLEANS, LA – (ALA Booth 3536) June 23, 2006 – BookSurge, a wholly owned subsidiary of Amazon.com, Inc. (Nasdaq: AMZN), today announced Cornell University Library and Thomson-Gale will join the University of Michigan University Library as organizations participating in Amazon’s Print-On-Demand program, powered by BookSurge, to preserve historical book collections and make them available on Amazon.com. The program empowers libraries, museums and archives to publish their unique collections for the benefit of the public and creates additional revenue to further the organizations’ academic and preservation missions in a time of shrinking funding sources.

Cornell University Library announced plans to use the program to make available nine diverse collections comprising subjects such as the American Civil War and the abolitionist movement; 19th and early 20th century texts in home economics, agriculture, animal science, food science, and rural sociology; and historical western travel narrations of Southeast Asia, as well as important historical works in science and mathematics. "This program allows us to broaden access to important collections of work while allowing students and scholars to own print versions of the books if they so choose," said Sarah Thomas, Carl A. Kroch University Librarian at Cornell University.

Similarly, library publisher Thomson-Gale will make available portions of the Sabin Americana collection, an authoritative research collection comprising books on the Americas from 1500 to 1926. Portions being offered cover the American Civil. According to Frank Menchaca, Thomson-Gale Senior Vice President and Publisher, "Through the new print-on-demand release of the Sabin Collection, Amazon readers will soon be able to purchase brand new copies of rare Civil War texts that have not been printed in nearly 150 years. Without the unique pay-as-you-go economics of Amazon’s POD program this release never would have been possible. This program gives us a way to make available unique works that otherwise would never see the light of day and provide them to Amazon.com customers in brand new condition usually at 24-hour availability." The collection is expected to be available on Amazon.com by late summer.

The University of Michigan Library implemented the program earlier this year to make books from their 19th century collection available in a wide variety of subject areas including education, psychology, American history, sociology, religion, science and technology. "We are very pleased to see Amazon.com customers discovering these works. Sales of these books economically bolster our efforts to digitize other noteworthy material," Mark Sandler, Collection Development Officer for the University Library said of the program, which is now up-and-running.

Mitchell Davis, Manager of Business Development for Amazon’s Print-On-Demand program added, “We are excited about making books that were previously unavailable or difficult to access by the general public widely available to Amazon.com customers. Amazon’s collaborative filtering process allows us to enhance discovery by collectors, researchers or anyone who has searched for content in these areas of interest and allow them to own a copy of the book.”

Amazon’s POD program removes the economic barriers associated with traditional book publishing while making titles available to tens of millions of Amazon.com customers. Books are printed as they are ordered, providing an easy and economical way to introduce niche titles, and offering Amazon.com customers a dramatically expanded selection of books to purchase.

For more information, on the Print-on-Demand program, please visit www.booksurge.com/pod.

About BookSurge

BookSurge, an Amazon.com company, is a leader in print-on-demand solutions for organizations that seek to publish content. Amazon’s comprehensive, customizable POD programs powered by BookSurge technology offer publishing organizations, from libraries and museums to small and large publishers, the potential to increase sales opportunities through inventory-free book fulfillment.

About Amazon.com

Amazon.com, Inc., (Nasdaq: AMZN), a Fortune 500 company based in Seattle, opened on the World Wide Web in July 1995 and today offers Earth's Biggest Selection. Amazon.com, Inc. seeks to be Earth’s most customer-centric company, where customers can find and discover anything they might want to buy online, and endeavors to offer its customers the lowest possible prices. Amazon.com and other sellers offer millions of unique new, refurbished and used items in categories such as health and personal care, jewelry and watches, gourmet food, sports and outdoors, apparel and accessories, books, music, DVDs, electronics and office, toys and baby, and home and garden.

Amazon and its affiliates operate websites, including www.amazon.com, www.amazon.co.uk, www.amazon.de, www.amazon.co.jp, www.amazon.fr, www.amazon.ca, and www.joyo.com.

As used herein, “Amazon.com,” “we,” “our” and similar terms include Amazon.com, Inc., and its subsidiaries, unless the context indicates otherwise.

Forward Looking Statement

This announcement contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of

1934. Actual results may differ significantly from management's expectations. These forward-looking statements involve risks and uncertainties that include, among others, risks related to competition, management of growth, potential fluctuations in operating results, international expansion, outcomes of legal proceedings and claims, fulfillment center optimization, seasonality, commercial agreements, acquisitions and strategic transactions, foreign exchange rates, system interruption, significant amount of indebtedness, inventory, limited operating history, government regulation and taxation, payments, fraud, consumer trends, and new business areas. More information about factors that potentially could affect Amazon.com's financial results is included in Amazon.com's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended December 31, 2005, and all subsequent filings.

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