

What is Community Sourcebook America?

Community Sourcebook America is a CD-ROM product that provides demographic and business data from the national level down to the zip code level. It includes ESRI ArcReader, a GIS software package, which enables you to draw maps using the data.

When should you use Community Sourcebook America?



Use Community Sourcebook America when you need demographic data, business data, and spending potential by location. You can also create presentation quality maps illustrating the data.

Where can you use Community Sourcebook America?

1. Community Sourcebook America is only available in the Management Library on computer 2. It is recommended that you sign-up at the reference desk to use this computer.
2. Click on the icon for Community Sourcebook America. This will automatically open a New Project window. If it does not, go to File>New to open a New Project window.

Sample Search part 1: Using the Search command

Use the Search command to locate ZIP Code 70117 and view the median household income data in a map:

1. Select **ZIP Code** in the New Project Window.
2. Select **Louisiana** from the State list box.
3. Click **OK**.
4. In the menu bar change the number of **Fixed Columns** to zero.
5. Move cursor to the **ZIP Code** column and click on any cell in the column.
6. Click the **Search** icon .
7. Enter **70117**, select **Exact Match Type**, and click **Search**.
8. Scroll to the right until you see the column **Med HH Inc 2006**. Right click any cell in this column and select **View State Map**. A new window will open up with the median household income data for the state of Louisiana.
9. Click the **Find** icon , select the **ArcWeb Place Finder** tab, and type **New Orleans** in the search box. Click the **Find** button.
10. From the results list, right click **New Orleans, Louisiana, United States Large U.S. Cities** then select **Zoom To Place**. Click the Close button to close the Find window.
11. To save the map, go to **File>Export Map**. In the Save in: box select **Thaw Space [D:]**, name your map and click **Save**.



Remember to save your map on a USB drive or email it to yourself!

Note that there are no color printers in the Management Library.

To find color printers in other libraries see: <http://net-print.cit.cornell.edu/netprintx-cgi/qfeatures.cgi>


Sample Search part 2: Selecting several data items to view

Look at only the FIPS Code, the ZIP Code, 2006 Total Population and 2006 Per Capita Income and then sort the data.

1. In the menu bar click the **Group** icon .
2. While holding down the Ctrl key, select **ZIP Code, County FIPS Code, State/County, Pop 2006, and Per Capita Inc. 2006**. Click the **OK** button.
3. Click on any cell in the **Per Capita Inc. 2006** column and then click the **Sort** icon .
4. Choose **Ascending** and click the **OK** button.

Sample Search part 3: "Querying"

Use the Simple Query command to select only those ZIP Codes within New Orleans metropolitan area:



1. Click the **Simple Query** icon .
2. Select **State/County** in the Data Items menu.
3. Select the = from the Relational Operators menu.
4. In the Value box enter **22071**.
5. Select **AND** from the Logical Operators menu.
6. Click **Add to Query List**.
7. Click **OK**.

Only those ZIP Codes in Louisiana which have the State/County code 22071 will appear on the screen.

Note: To find more codes, search the **Help** section for **CBSA Definitions**.

Sample Save Data: Exporting Data

Export the data into a CSV file.

1. Click the **Export** icon .
2. Select **All records in the Current View**.
3. Click the **Browse** button, select **Delimited Text (*.txt;*.csv)** as the file type and enter a file name (ex. "OrleansCounty.csv"), save the file in Thaw Space, and click **Save**.
4. Check **Create file with a header record**.
5. Click **Export**.
6. When Export is complete, click **OK**.
7. To return to a full view of the data, click on the **Reset To Original View** icon .