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What Are Analysts' Reports?

Analyst notes and reports contain Buy or Sell recommendations for the securities of specific companies or industries. Access to analysts' notes (summary reports) at Cornell is available through **First Call**; full-text analyst reports are available through **Investext Plus**.

What Are First Call and Investext Plus?

First Call is a service that provides analysts' notes, earnings estimates, and fundamental data for U.S. and international public companies. **First Call** is supported through the generosity of Trustee Jeff Parker '65, '66, MBA'70. **Investext Plus** is a library-subscribed web analyst report service. **Investext Plus** contains full-text company and industry analyst reports in pdf format.

When Should You Use First Call?

When you need:

- analyst coverage reflecting very recent events;
- consensus earnings estimates.

When Should You Use Investext Plus

When you:

- need remote access;
- need full-text analyst reports;
- prefer substantive reports over shorter, more current notes.

Analyst Report Retrieval

Library Resource Guide

To Connect to First Call

**First Call is also available in the Parker Center.*

1. **First Call** is loaded on Workstations # 7 and # 8 in the library.
2. Click the **First Call icon** on the desktop.
3. If you get a login screen, press **enter**.

To Connect to Investext Plus

1. Go to the *Management Library web page*, available at: www.library.cornell.edu/johnson.
2. In the **Top Business Databases** pull-down menu, scroll down to and click **Investext Plus**.
3. Click **Proceed**.

Sample Search #1 Find Reports on a Company in Investext Plus

Find reports by Morgan Stanley, Dean Witter about Amgen.

1. From the Investext Plus home page, type **amgn** (the ticker symbol for Amgen), in the *Company Search* box.
2. Next to the *by contributor* box, click **Browse**.
3. Click **M** in the left frame. Mark the box next to *Morgan Stanley, Dean Witter*.
4. Scroll up and click **Submit Selections** in the left frame. Click **Search**.
5. Click the **PDF** option to view the full report.
6. Click **Back** to select another report.

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Sample Search #2

Find Industry Reports in Investext Plus

Find industry reports on the pharmaceutical industry in Investext Plus.

Industry notes are available in **First Call, however they are full-text and easier to access in **Investext Plus**.*

1. To start a new search, click **Back to...Search** in the left margin.
2. From the *Industry Search* pull-down menu, select **Pharmaceuticals**.
3. Click **Search**.

Sample Search #3

Find Notes on a Company in First Call

Find notes by Bear Stearns about Starbucks.

1. Click **US Notes**.
2. In the top search box, click **Company**.
3. In the *Select an Item* box, type **SBUX** (the ticker symbol for Starbucks), and click **Add**.
4. In the top search box, click **Broker**.
5. Select **Bear Stearns US** from the menu.
6. Click **Add**. Adjust your *Search Period* (if desired) and click **Do Search**.
7. *Bear Stearns* notes for Starbucks are displayed in chronological order, starting with the most recent. Double click the note you want to read.
8. Click **Back** to select another report.

** Estimates and recommendation reports are only available in **First Call**.*

Analyst Report Retrieval

Library Resource Guide

Sample Search #4

Find Earnings Estimates and Recommendations in First Call

Find estimates and recommendations for Starbucks.

1. From the *Home* screen, click **US EE's**.
2. Click **company** and type **SBUX** in the box below.
3. Click **Add** and click **Do Search**.
4. When you are done viewing the estimates, click **US Rcmnd**. There is a legend explaining the data at the bottom of the screen.

To Download Earnings Estimates, Fundamentals, and Recommendations (First Call)

1. Under the *File* menu, select **Download**.
2. Select file type and click **ok**.
3. Type a **file name** and select a location.
4. Press **enter**.

**You can also print using the toolbar's printer button.*

To Download Analytics Notes (First Call)

1. Under the *Edit* menu, select **Copy Content**.
2. Under the *Start* menu, select **Programs**, then **Microsoft Word**.
3. Under the *Edit* menu, select **Paste**.
4. Save your Word document.

Need More Help?

Reference help is available in the library, via e-mail (mgtref@cornell.edu) or by telephone: 255-3389.