

Cornell University Library Digital Collections Program - Proposal Evaluation Rubric

Category	Criterion	Exceeds (3)	Meets (2)	Partially Meets (1)	Does Not Meet (0)
Teaching	The proposal makes a compelling and specific case about how the project will contribute to and support teaching and student learning.	The project will create impactful, interdisciplinary teaching resources, and provide broad teaching opportunities for a wide spectrum of learners, at Cornell and beyond. Specific teaching use cases both at Cornell and outside Cornell are provided.	The project will create important digital teaching resources and the proposal provides specific examples of how they will be used in Cornell classrooms.	The project will create digital resources with limited teaching applications.	The project will create digital resources with no teaching applications.
Research at Cornell	The proposal makes a strong case of how it will support new or ongoing faculty and graduate research and support scholarship at Cornell.	The digital resources will support new or ongoing research and there is an example of how the collection will be utilized in forthcoming scholarship (peer reviewed article, manuscript, etc.).	The digital resources will support new or ongoing research projects that may be used or cited in future scholarship.	The proposal makes a case for how the digital resources will support new or ongoing research projects, but it is unclear how or if the collection may be used in subsequent scholarship.	The proposal has little to no research or scholarship implications.
Scholarship-at-Large	The materials elicit strong interest from the larger interdisciplinary academic community and may provide opportunity for collaboration and engagement outside of Cornell.	There is strong evidence that outside scholars need access to important physical materials held by Cornell and the proposal also includes a number of specific examples of collaboration and engagement opportunities (publications, conferences, etc.) that will only be possible once the materials are made available.	The digital collection will provide a global community of scholars with access to important physical materials held by Cornell, with potential for future collaboration.	The digital collection will provide scholars with access to important physical materials held by Cornell, but the potential for collaboration or engagement with larger academic community is unclear.	There is no evidence that other scholars desire or would benefit from access to the materials.
Discoverability, Use & Accessibility	Digitization of these materials will increase the discoverability and consequently the use of a physical collection of scholarly significance. The description of visual materials, OCR or transcription of text-based material, or captioning of AV materials will provide greater access for a diverse range of hearing and sight abilities.	The proposal makes clear how a lack of accessibility enhancements for the materials has inhibited teaching and research use. There is also a clear case for how lack of discoverability and access has hindered scholarship.	The proposal makes a strong case for the scholarly importance of the materials once they are discoverable and available online with accessibility enhancements.	Online accessibility enhancements may increase use and availability of already well-known and frequently used content.	The materials are already discoverable, well-used, with a fair level of accessible description or enhancement.
Core Values	The project will further and enhance Cornell's Core Values, as well as the Library's Strategic Plan Framework. (https://www.cornell.edu/about/mission.cfm ; https://www.library.cornell.edu/about/#0-our-vision-mission-and-values)	The proposal makes a strong case about how it will support the Core Values and Strategic Framework.	The proposal will further the Core Values and Strategic Framework.	The proposal will minimally support the Core Values and Strategic Framework.	The project would not further the Core Values and Strategic Framework.
Preservation	The materials are rare, fragile, or at-risk and will benefit from digital preservation.	The materials are in high demand, but access is prohibited due to fragility, degradation, or value.	The materials are in high demand, but access is limited or will be limited due to fragility or degradation.	The materials are rare or fragile, but the demand for their use is unclear.	The materials are in stable condition and are readily available physically.
Feasibility	The proposal demonstrates an understanding of the project-specific process, constraints, and requirements necessary for completion (e.g. Copyright), and could be completed within 12 months.	The project is feasible and could be completed earlier than the 12 month time frame.	The project is feasible and could be completed by the end of the 12 month time frame.	The project is feasible but may require additional time beyond the 12 month time frame.	The project is not feasible.